



# Origin BID

Ellesmere Port

Creating a Sustainable Environment for Business

A £2.2+ million private Sector led investment plan



Delivering sustainable, transformational change across the key industrial environments for business in Ellesmere Port

## 2027 - 2032

A Draft Plan For Consultation



Developed by the Origin Business Improvement District Steering Group, comprising businesses from across Ellesmere Port, this plan sets out the key themes for £2.2 million of enhanced investments, over and above the responsibilities of Cheshire West and Chester Council.



Feedback your views and ideas about the Origin BID online at [www.originbid.co.uk](http://www.originbid.co.uk) or in person

# A Business Led Vision for Ellesmere Port

## Our Vision

A business community where business leaders, employees and visitors to Origin experience a clean, well connected, appealing and well managed environment for business. An environment where businesses thrive, attract investment that provides good quality employment opportunities and develops pride in place among employers and employees alike.

## The main BID Benefits in six points



£2.2million business led investment into improving business parks throughout Origin





Image and signage enhancements




Lobbying for better transport links and improved highways whilst tackling flooding risks



A new and improved approach to tackling business crime and fly tipping



A stronger voice for businesses



A cleaner, more appealing environment for our employees, customers and visitors

## What We Plan to Deliver

### Creation of a Private Sector-Led BID

Establish a Business Improvement District governed by a new private sector Board made up of local businesses, ensuring strong commercial leadership and accountability.

### Five-Year, £2.2 Million Investment Plan

Deliver a transformational five year programme, funded jointly by local businesses and public sector partners, focused on creating a cleaner, greener, safer, and more attractive business environment.

### Targeted Action on Fly Tipping

Introduce new investment and coordinated measures to deter, manage, and reduce incidents of fly tipping across the business park.

### Strategic Lobbying for Infrastructure Investment and better connectivity

Champion local priorities by lobbying public and private stakeholders to secure the maximum funding for flood

mitigation measures, improved public transport and active travel routes with a focus on improvements to transport connectivity.

### Enhanced Signage and Wayfinding

Implement a comprehensive programme of new signage and wayfinding enhancements to improve navigation and support the area's professional image.

### Strengthened Business Security

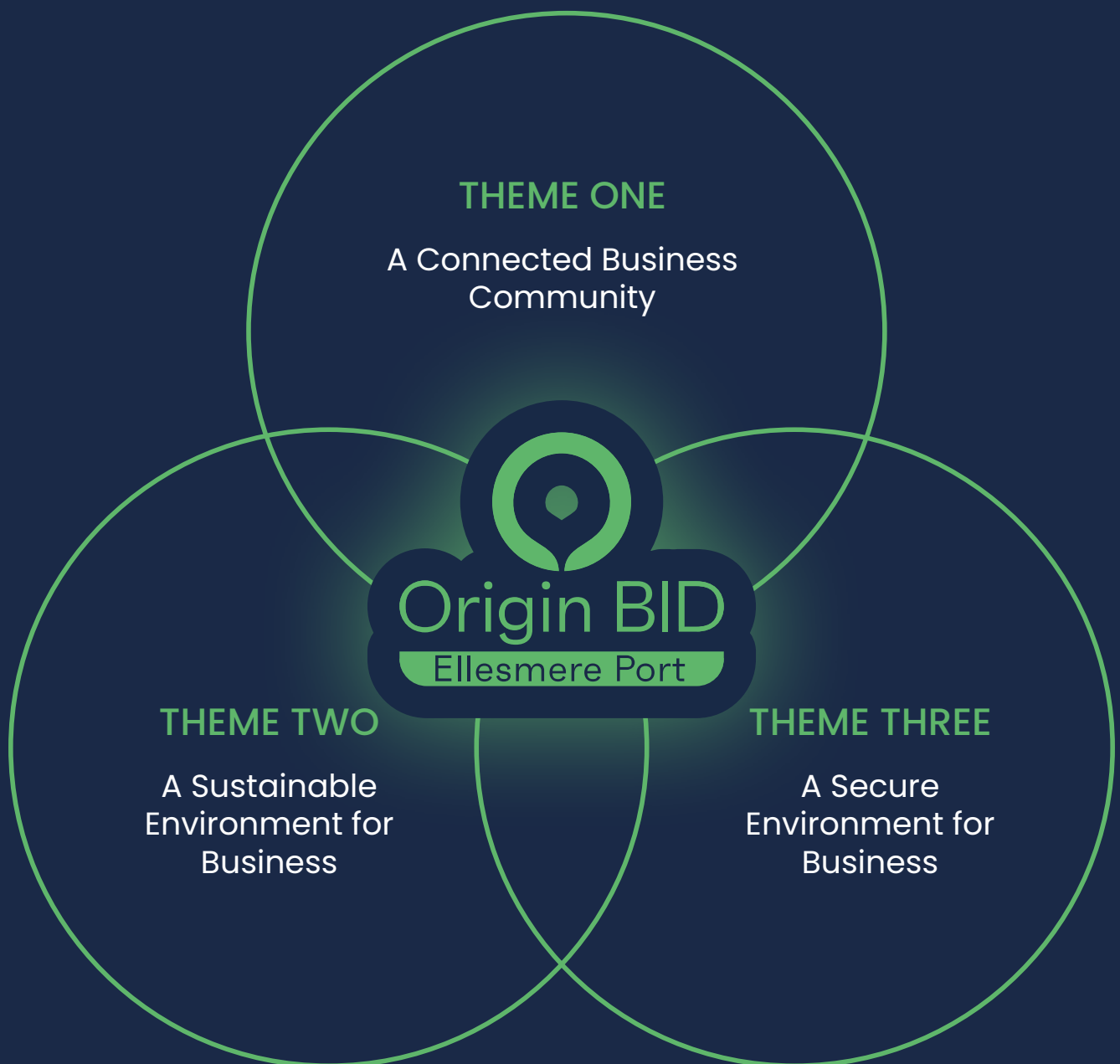
Create a safer environment by assessing, and where appropriate implementing, initiatives such as CCTV and ANPR systems, mobile security patrols, and improved intelligence sharing on security risks.

### Investment in Workforce Skills

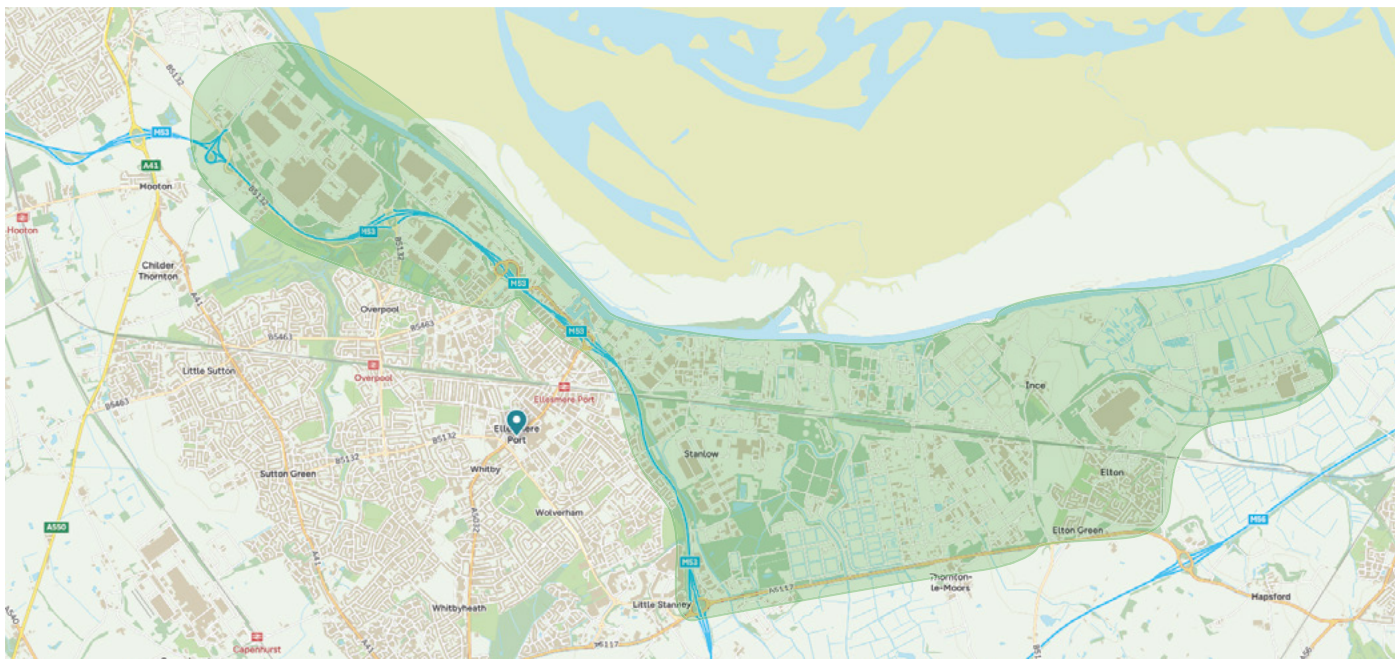
Support employee development by unlocking public and private funding to deliver tailored skills and training programmes for local businesses.

# What the BID will deliver

The proposed BID will deliver three core work streams of improvements



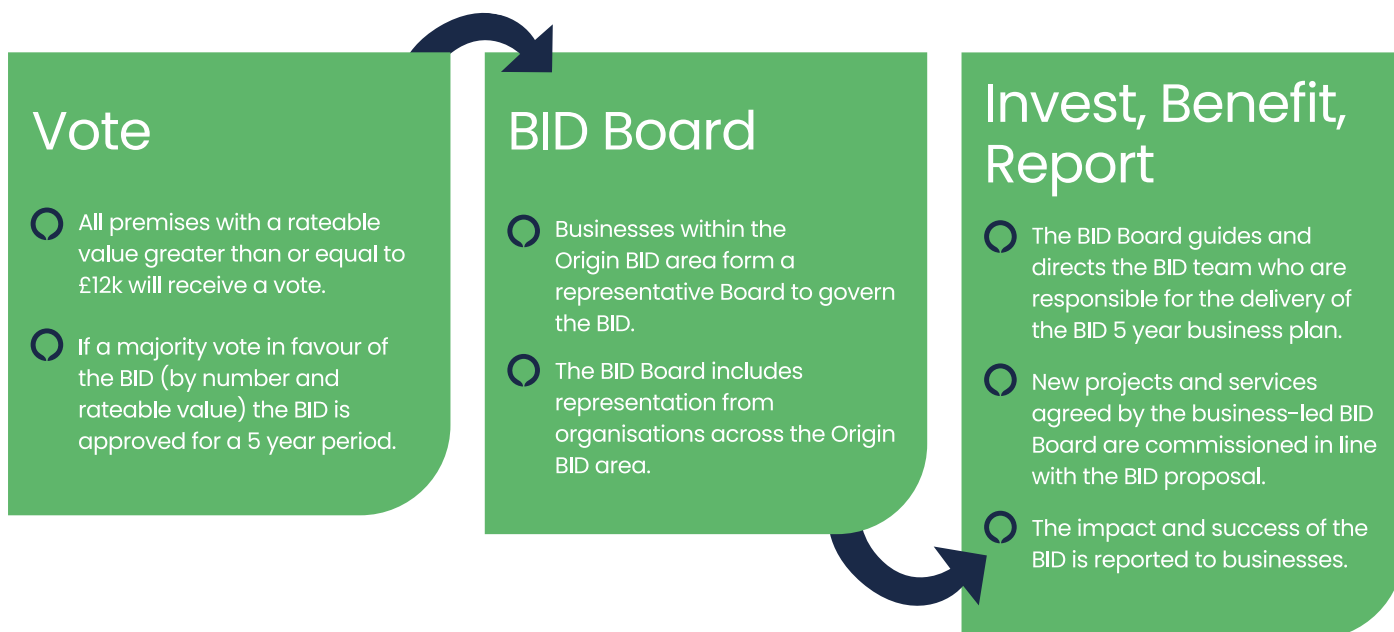
# The Proposed BID Area



## How the Business Improvement District Works

The proposal for a BID for the industrial areas of Ellesmere Port identified in the map above will require approval from a majority of business from a formal ballot conducted by Cheshire West and Chester Council.

All business premises in the proposed BID area will receive a ballot paper in September / October 2026 with which to approve or reject the proposal for the BID. Should a majority approve, the BID would start in 2027, and a board of representative businesses would be formed to oversee the investment.



# Private Sector Led Business Leadership Team

## Meet the Origin BID Steering Group

This plan for a Business Improvement District has been developed by a broad range of businesses from across Ellesmere Port who have voluntarily given up their time to create a vision and plan for £2.2million of business led enhancements.

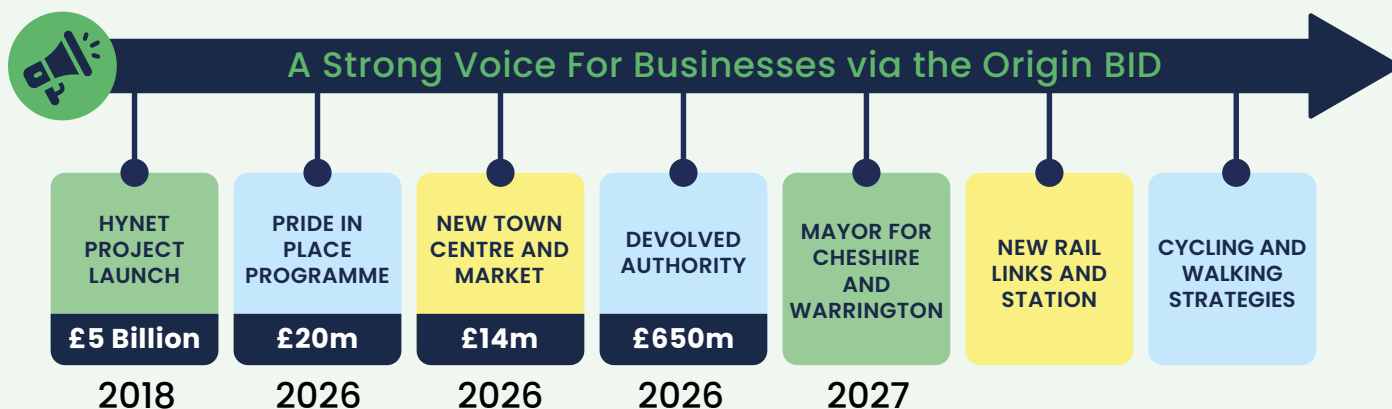
Name	Role	Business
Brian Taylor	Private Sector Business Representative	Brimoto
Chris Done	Private Sector Business Representative	Canal and River Trust
Mark Bowden	Private Sector Business Representative	Cybrand Aec Limited
Jonathan Dunbar	Private Sector Business Representative	D & P Coatings Limited
Andrew Loyden	Private Sector Business Representative	Dieblast Systems
Michelle Lewis	Private Sector Business Representative	EET Fuels
Ash Evans	Private Sector Business Representative	Formula International Carriers Limited
Michael Ventre	Private Sector Business Representative	Laker Vent Engineering Ltd
Paul & Elliot Edwards	Private Sector Business Representative	Parkers Travel Ltd
Dave Hinsley	Private Sector Business Representative	Port Fuels Ltd
David Brewster	Private Sector Business Representative	Stellantis NV
Tony Jones	Private Sector Business Representative	Survitec Group Ltd
Nick Smith	Private Sector Business Representative	TTE Training Ltd
Mark Hirons	Private Sector Business Representative	UIL Blending Solutions Ltd
Gill Williams	Advisory Member	Cheshire West and Chester Council



The BID Steering Group was formed in Autumn 2025 and has met three times to date in the process of creating this proposal for a BID for Origin. If your business is interested in taking part in joining the BID steering group email [john.graham@groundwork.org.uk](mailto:john.graham@groundwork.org.uk).

# Origin BID – A Unique Opportunity

“Ellesmere Port is entering a once in a generation period of transformation driven by major national programmes, infrastructure upgrades, and long term investment. The Origin BID will give the business community a stronger, unified voice to shape upcoming changes and deliver a long-term programme of business-led improvements.”



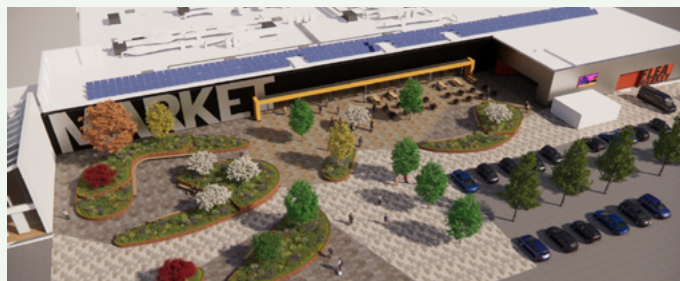
## HyNet

### £5 Billion Hynet Investment

At the heart of this shift is HyNet, a government backed decarbonisation and hydrogen initiative centred on Stanlow, bringing up to 6,000 jobs, massive private sector investment, and the UK’s first large scale low carbon hydrogen plants. These changes position Ellesmere Port at the forefront of Britain’s clean energy and industrial transition.

### £20million Pride in Place Investment

Alongside HyNet, the Government’s £5bn Pride in Place programme will provide £20m over ten years to Ellesmere Port Town and Rossmore, giving local communities the power to direct improvements and build long term social and economic resilience.



### £13million Town Centre Investment

The town is also benefitting from major regeneration under the Town Deal/Levelling Up Fund, including a £13m redevelopment of the town centre and market, new public spaces, active travel routes and improved connectivity between the station and the high street. Local governance reforms such as devolved decision making through community led Neighbourhood Boards give residents and businesses greater influence over long term planning.

### New Rail, Cycle and Walking Infrastructure (LTP4)

Meanwhile, new rail linked improvements, including station upgrades, active travel connections, and community rail initiatives, reinforce its regional connectivity. Extensive cycling and walking strategies – supported by national Active Travel funding – are reshaping the town as a more sustainable, accessible and people focused centre, tying the railway station directly to the market and new housing sites.

With billions flowing into decarbonisation, regeneration, mobility and placemaking, Ellesmere Port is on a powerful upward trajectory. But to translate this into maximum business benefit, local employers need a unified, influential voice.

### £650million Cheshire & Warrington Devolution Deal 2026 onwards

£650million of devolved investment will begin from 1st April 2026 with the establishment of a new Cheshire & Warrington Combined Authority. The new combined authority will bring investment and decision making from Westminster to Cheshire & Warrington. This will be led by an elected Mayor for Cheshire & Warrington (elections due 2027). The new authority will bring a new opportunity for Cheshire & Warrington business communities where they have organised through Business Improvement Districts to leverage additional investment and influence to shape the future investment landscape in Ellesmere Port, Cheshire & Warrington.

### Opportunity for an Origin BID £2.2million Private Sector Led Investment

An Origin Business Improvement District would give businesses the opportunity to shape the investment pipeline, influence infrastructure decisions, leverage supply chain opportunities from HyNet and the regeneration programmes, and champion the town’s new identity as a clean growth industrial powerhouse. In short, the moment is unprecedented – and the BID has the potential to ensure businesses are not just spectators, but leaders in Ellesmere Port’s transformation.

# What is a BID?

## What is a Business Improvement District (BID)?

- The BID is a unique opportunity for businesses across Ellesmere Port's key industrial and business park location to take a lead in the management and improvement of their environments.

## Additional investment led by the private sector

- The BID could generate £2.2m of new investment into the area between 2027 and 2032
- This investment will be delivered through the Origin BID Board of BID levy payers, who will be answerable to the wider business community who fund the BID.

## Where does the investment come from?

- The investment will principally come from an additional levy (1.25% of premises rateable value) paid by each premises (hereditament) in the BID area.
- Together this will raise an investment of £2.2 million+ over 5 years, which we expect will lever additional funding from a range of sources.

## Who decides if the BID is to be introduced?

- All eligible businesses or other organisations occupying non-domestic premises in the proposed BID area will be able to take part in a 28-day postal ballot to approve or reject the proposal for a BID in Autumn / Winter 2026.
- If a majority vote in favour of the proposal from the number of votes cast, and this represents a majority in level of rateable value from votes cast in favour of approving the proposal, the BID will come into operation from 2027, when all premises will pay the annual levy towards the BID.

## How is this different to business rates?

- The BID levy is separate from your business rates. Business rates are a statutory local tax levied to fund expenditure by local and national government. Businesses have no direct control over how these funds are spent.
- The BID levies once collected will be ring-fenced, then paid over to the BID accountable body and invested in specific projects and services identified in the final BID Business Plan (available in September 2026). The BID funds are all invested under the direction of the business led BID Board of BID levy payers from across the BID area.

## Where do Business Improvement Districts already operate?

- Business Improvement Districts operate on Winsford Industrial Estate, Gadbrook Park, Astmoor Industrial Estate, Sealand / West Chester Employment Park.



- The Winsford Industrial Estate BID has been operating for nearly 20 years (BID 1 2006 -2011, BID 2 2011-2016, BID 3 2016-2021 and BID4 2021-2026), where businesses recently voted with a 99% majority in favour to deliver another 5 year investment.
- More than 350 BIDs exist across the UK, with the majority now being re-approved after five years.

# Business Consultation Challenges and Opportunities

During 2025 Groundwork consulted with businesses across the proposed area for a BID to understand first hand the challenges and opportunities for improvement across the key industrial areas of Ellesmere Port.

The consultation involved engagement with a sample of 269 businesses and stakeholders, and secured feedback from 100 premises across the area. **Key feedback received included:**

<p><b>45%</b> of respondents have experienced fly tipping</p>	<p><b>80%</b> of respondents stated interest in a business led body to champion their interests</p>	<p><b>90%</b> of businesses report high or moderate levels of business confidence</p>	<p><b>How have we consulted with companies?</b></p> <ul style="list-style-type: none"> <li>■ Distribution of a business consultation to more than 269 businesses.</li> <li>■ Email, telephone and direct at premises engagement.</li> <li>■ Engagement with the Ellesmere Port Development Board</li> <li>■ Establishment and consultation with a representative BID Steering Group</li> </ul>
<p><b>89%</b> of businesses are not part of any local groups or networks</p>	<p><b>53%</b> interested in participating in a group to support improvements</p>		
<p><b>71%</b> rate communication of information about local issues affecting their business as poor</p>	<p><b>49%</b> if respondent reported difficulties in recruiting staff</p>	<p><b>35%</b> of businesses have been a victim of crime in the last three years</p>	
<p><b>91%</b> of businesses are planning to remain in Ellesmere Port</p>			

**Poor Road Conditions** – Many businesses report severe potholes, patchy road repairs, and general deterioration of surfaces, particularly on roads with heavy HGV traffic (e.g., Merseyton Road, Bridges Road, Newbridge Road).

**Traffic Congestion & Parking Issues** – Narrow roads, excessive on-street parking (including by HGVs and trailers), and lack of enforcement of traffic rules contribute to congestion and long delays in accessing/egressing industrial estates.

**Inadequate Infrastructure & Maintenance** – Complaints about unmaintained roads, overgrown foliage, lack of proper drainage (leading to flooding), and frequent fly-tipping of waste and debris.

**Safety & Security Concerns** – Poor lighting, lack of security measures, theft via railway tracks, and dangerous conditions due to unregulated traffic and abandoned vehicles.

**Public Transport & Accessibility Issues** – A lack of public transport options affects employees and customers, with some businesses having to provide taxis for workers.

**Signage & Estate Management** – Businesses highlight unclear signage for industrial estates and lack of defined estate boundaries.



# Theme One: A Connected Business Community

Total Proposed Five-Year Investment **£255k**

One of our core objectives will be to create the foundations for a strong, connected, and resilient business community. This work will create a strong, singular unified voice for business, building new relationships across the business community, establishing effective channels of communication, and encouraging active collaboration across Origin.



## A Stronger Voice for Business - The Private Sector Led Origin BID Board

A Business Improvement District (BID) board will be established to lobby and work with stakeholders, investors and government to leverage new investment and resource into business parks and industrial estate across the Origin BID area.

The shadow BID Board (BID steering group) has already identified several imminent opportunities for attracting additional investment from partners at Cheshire West and Chester Council and the developing Cheshire & Warrington Combined Authority.

## Origin BID Team

The Origin BID Manager will become your first point of contact to get things done across Origin. Locally based and supporting companies to address challenges and bring forward improvement opportunities. The BID will manage the implementation of improvement projects, work with public sector partners to leverage additional public sectors investment and ensure that Ellesmere Port businesses have a voice and place at the table where strategic decisions are being taken.

## Improved Profile and Communications

**The BID will introduce a proactive marketing and communications approach that will include:**

- Place Marketing Materials will be created including inward investment videos to attract new businesses and talent. These materials will be available for all businesses to use and will tell a compelling story to attract national and international talent to choose Ellesmere Port / Origin as a location.
- A dedicated BID website, offering resources, business listings, local incentive schemes, and details of upcoming events.
- Regular B2B email updates and bulletins featuring important information, news, and opportunities to support business growth.
- Campaigns designed to build local pride and highlight the

strength and diversity of the Origin business community.

- Businesses will be encouraged to share their own news, achievements, and initiatives, helping to create a lively, collaborative, and two way flow of communication across the estate.

## Employee Incentive Scheme

Development of a local employee incentive programme with preferential rates for employees linked to leisure and retail activities in and around Ellesmere Port and Cheshire West including staff discounts for access to local leisure and health clubs.

## Free or Low Cost Training Courses and Seminars

To strengthen business resilience and support staff development, the BID will introduce a programme of free or subsidised training sessions and seminars. These will be shaped around the needs of local businesses and may include:

- Accredited courses such as First Aid, Fire Marshal, Mental Health First Aid, Health & Safety, Manual Handling, Working at Height, Risk Assessment, and COSHH.
- Practical workshops including SEO and Website Development, Asbestos Awareness, Legionella Awareness, and Fire Risk Assessment.
- A suite of online accredited courses across areas such as Leadership & Management, data protection, Employment Law, Cyber Security, Menopause Awareness, Customer Service, Complaint Handling, and Project Management.
- Training on sustainability and energy efficiency to support long term cost savings and environmental responsibility.
- Mental Health and Wellbeing sessions to help businesses support their teams.

## Sustainable Transport Solutions

The BID could invest funds into assessing the feasibility of enhanced transport routes as well as lobbying and working with public transport providers to develop partnership led solutions to existing transport barriers.

There are live plans developing for new rail, bus, walking and cycling routes, the BID will be needed to ensure that the further development and implementation of these services meets the needs of the business community.

**Feasibility and scoping projects could cover:**

- What does a connected Origin look like and how does that support us attract talent
- Bus services and preferred routes
- Safe cycle and walking access
- Company and employee-focused sustainable transport plans
- Car sharing
- On demand transport solutions
- Wayfinding to support people and vehicles move around the site better

# Theme Two: A Sustainable Environment for Business

Total Proposed Five-Year Investment **£1.2million**

A greener, cleaner and more attractive environment for business and our employees. The BID will improve signage and the overall image of Origin.

This could include delivering opportunities for our employees to spend lunch breaks in green spaces and improved community facilities, whilst ensuring we maintain a safe and secure business park environment.

The BID will also provide the resources to better understand the issues and solutions to flooding experienced by some businesses, whilst lobbying for improvements to highways and transport routes.

## Getting the Basics Right

### The BID will:

- Work with Cheshire West and Chester Council to ensure statutory cleaning and maintenance services for the business park are delivered.
- Invest funding to implement a programme of 'Grot Spot' quick win enhancement projects across Origin tackling litter issues and locations that create a poor impression for our visitors and employees.
- Introduction of additional\* regular litter picking and area cleansing over and above the baselines provided by Cheshire West and Chester Council.
- Regular estate audits and reporting of issues.

\*The BID will not back fill the statutory baseline obligations of Cheshire West and Chester Council (CWaC). Any investment in services will be in addition to the baseline services provided by CWaC.

## A Plan for Image Enhancement

The BID will develop a business led landscape master plan for Origin. This will set out a five year programme of improvements to signage, landscaping, gateway features and maintenance. Incorporated within this will be:

- New signage, wayfinding and lighting features.
- New employee amenity areas, seated pocket parks for employees to enjoy and benefit from.
- Introduction of new landscaped features at key entrance gateways.
- Feasibility studies to identify the solutions to flooding issues reported by businesses
- Introduction of additional\* maintenance services to ensure improvements are sustained into the future.

Below are examples of potential improvement projects identified by the Groundwork BID Team. These are provided to show potential quick win improvements.

## Creating an Environment for the Future – Biodiversity

Nature-positive action will form part of the BID's commitment to sustainability. Projects may include:

- Introducing pollinator-friendly planting schemes
- Creating or enhancing green corridors and wildlife habitats
- Installing bird/bat/insect boxes and other biodiversity features
- Partnering with local environmental groups or schools on greening projects

Current Image



Potential BID Improvement Project

Current Image



Potential BID Improvement Project

# Theme Three: A Secure Environment for Business

Total Proposed Five-Year Investment **£477k**

The BID will deliver a safer, more secure environment across Origin by investing in measures that deter crime, identify offenders and support the police to take action with criminals and offenders.

Projects could include modern CCTV/ANPR systems, proactive security patrols, and rapid response protocols to manage risks and unauthorised activity. Systems to share real time intelligence and business risks could be established including establishing an Origin Business Watch network.

The BID Steering Group have made a clear commitment to building the business case and feasibility of new crime and security service in year one of the BID to ensure that any investments in these projects are viable and sustainable and represent value for money.

**Projects proposed for investment include:**

## **CCTV and ANPR Monitoring**

- Investment into CCTV/ANPR at key entrances.

## **Pro-active Security Patrols and Management of Security Risks**

- Manned security patrol at key times of the year combined.
- Demand responsive security patrols to monitor and support the management of illegal 3rd parties to complement and enhance the statutory services provided by the Police.
- Development of a traveller response protocol to enable a swift and effective response to unauthorised encampments.

## **Investment into Enhanced sharing of Security, Crime and Threat Information**

- Implement enhanced safety and security communication systems between companies to quickly share intelligence on security threats.
- Establishment of an Origin Business Watch scheme to share news and intelligence throughout the business community relating to crime and security.

# Finances, Governance and the Ballot

## Guiding Principles for the BID

### “Representing the views and interests of the business community – Working in the best interests of the Origin businesses”

The Origin BID will be governed by a business-led partnership which will deliver the projects and services identified by, the business community across origin, during the development of this BID proposal.



The BID will be democratic, open and transparent and will always be representative of all its members



The BID will be proactive in communicating and reporting to levy payers



The BID will be robustly managed and governed to ensure it acts with integrity and to the highest industry standards



All eligible businesses and organisations who are included in the BID area will have the opportunity to put forward a representative as a BID Board member.



The BID will ensure that rigorous procedures are used to ensure best practice and value for money in the delivery of the projects and services contained in the BID proposal



All businesses and organisations who form the BID will be encouraged to act as ambassadors for Origin

## Governance and Management of the BID

- The Business Improvement District will be governed and directed by a Board of eligible businesses and organisations from across the Business Improvement District area.
- The BID Board will meet a minimum of 4 times a year.
- The BID Board will include representation from a range of business types and sizes, including smaller businesses and businesses that are part of larger groups.
- The BID Board will select a Chair from the membership of the BID Board to lead the Origin Business Improvement District.
- Any business/organisation with a liability for payment of a BID levy will be able to put a representative forward for appointment onto the Board, which will be elected through an annual meeting of members of the Business Improvement District.
- The Board will invite to relevant meetings Cheshire West and Chester Council and Cheshire Police in an advisory capacity. This is in addition to their option to put forward a formal BID Board member where they are occupiers of hereditaments within the BID

## BID Management

For the proposed BID, the management options under consideration include establishing a new Limited Company or partnering with the not for profit environmental trust, Groundwork.

The BID Steering Group's preferred option – subject to the final agreement of fees, terms, and conditions – is to partner with Groundwork. Groundwork is a long established local

organisation that currently works with similar business communities in Winsford, Northwich, and Chester to manage long term BIDs.

If you have any specific views on the management options for delivering a BID, or if you would like more information, please contact the BID Steering Group at: [john.graham@groundwork.org.uk](mailto:john.graham@groundwork.org.uk)

# The BID Levy

- The BID levy will be 1.25% of a hereditaments rateable value with a cap limiting the maximum amount payable to £10,000 per hereditament
- The BID levy will be charged based on the 2024 valuation data implemented from 1st April 2026.
- Levy payments will be calculated using the 2024 rateable values for the full duration of the BID. These will remain fixed at the values in place at the time of the BID ballot, except where new streets are created or where new, refurbished, or redeveloped properties later enter the National Non-Domestic Rates list within the BID area.
- The levy will be charged annually in advance starting on 1st January 2027. BID levies will be payable within 30 days except where a payment plan is offered by Cheshire West and Chester Council and will increase by 0.05% of a hereditament's rateable value each 12 months from the 1st January 2028.
- The BID levy will be charged on a chargeable day basis, meaning that the levy will be charged in advance to cover the relevant billing period. No refunds or credits will be made in the event of a change of rateable value that affects past billing periods.
- The BID levy will be applied to all non-domestic ratepayers within the defined BID boundary, provided they are listed on the National Non-Domestic Rates List as provided by Cheshire West and Chester Council.
- There will be no exemptions applied through the Origin Business Improvement District.
- Vacant properties, or those undergoing refurbishment will be liable for the BID levy. This includes premises which have temporarily been zero rated during the lifespan of the BID (in which case the last valuation before zero rating will apply).
- Collection and enforcement regulations will be in line with those applied to non-domestic business rates, with the BID Board being consulted for any debt write-off.
- Cheshire West and Chester Council or its appointed agent is the only authorised body to collect the BID levy on behalf of the BID Body and the BID Board.
- VAT will not be charged on the BID levy.
- The term of the BID will be five years from the 1st January 2027 through to the 31st December 2031. The BID will commence 77 days after the day of the ballot.
- The BID area, themes, governance and management arrangements and overall BID income can only be altered via an alteration or renewal ballot. All other arrangements including specific projects and the percentage of funding allocated to each theme within the BID may be altered within the constraints of the overall BID budget without the need for an alteration or renewal ballot.
- The BID income budget may be adjusted to allow for occasions where increased levels of BID levy are generated e.g. through new developments.
- The BID levy calculations are based upon 2023 data with assumptions made for adjustments to 2024 data (prior to receipt of full 2026 data set). Note: The income forecasts will be subject to change dependent upon the revised 2024 data.
- Cost for the average premises is £2.75 day or circa £1000 p.a. delivering an overall investment of £2.2 million over five years.



**Average Daily  
Cost Per Premise**  
£2.75 / day

# The BID Finances

## Budget

Planned Income	2027	2028	2029	2030	2031	Total
Forecast BID Contribution (£)	415,910	430,467	445,533	461,127	477,266	2,230,303
Match Funding / Other Income (£)	5,000	10,000	15,000	15,000	15,000	60,000
Estimate of Predicted Revenue (£)	420,910	440,467	460,533	476,127	492,266	2,290,303
Theme One: Connected Business Community (£)	42,000	48,000	52,190	55,087	58,208	255,485
Theme Two: Sustainable Environment for Business (£)	210,000	224,450	254,050	258,804	268,718	1,216,021
Theme Three: A Secure Environment for Business (£)	90,000	93,400	95,816	98,249	99,699	477,163
Management and Levy Collection Costs (£)	75,000	41,200	42,448	43,746	60,096	262,490
Total Annual Expenditure Budget (£)	417,000	407,050	444,504	455,885	486,720	2,211,158
Project Contingency and Estimated Cashflow Balance (£)	3,910	37,327	53,357	73,599	79,145	79,145

## The BID Ballot

A postal ballot of eligible business ratepayers in the BID area will take place between the 23rd September and the 21st October 2026. The day of the ballot will be the 21st October 2026. Ballot papers will be delivered by post to all businesses eligible to vote. The voter must cast their vote and the ballot paper must be received by 5pm on the 21st October 2026.

**The BID ballot will be successful if the following two criteria are met:**

1. A majority of ballots cast are in favour of the BID proposal
2. There is a majority in the value of rateable value from votes cast in favour of approving the BID proposal

The result of the ballot will be announced on or as soon as possible after the 22nd October

# Performance monitoring



- **Crime and Safety** – Incidence of crime statistics
- **Business Community perceptions** – Annual Business Survey to ascertain the impact of the Business Improvement District
- **Vacancy Rates will be measured annually**
- **Inward investment** – will be monitored quarterly
- **Weekly Image Audits** of the Industrial Estate

## Reporting the work of the BID to Levy Payers

The level of progress made on the delivery of the Business Improvement District will be reported to BID levy payers and Cheshire West and Chester Council on a regular basis by the Business Improvement District Board through the following communication channels:

- **BID Financial Statement** - A BID financial statement will be issued with each BID levy demand. This statement will detail the plans for expenditure by the BID in the forthcoming 12 months and report in years 2,3,4 and 5 on the finances of the BID and key achievements from the previous 12 months.
- **The Origin Business Improvement District Annual General Meeting.**
- **Origin Business Improvement District Annual Report and Accounts** will be distributed to BID levy payers and provided to Cheshire West and Chester Council.
- **Regular website and social media updates, e-bulletin, printed bulletins and press releases.**



## Baseline Agreements

To ensure that the Business Improvement District does not fund statutory services provided by Cheshire West and Chester Council a number of baseline commitments will be provided through a Service Level Agreement (SLA).

**Baselines principally relate to the work of the Highways and Environmental Services teams e.g.:**

STREET CLEANSING

HIGHWAY MAINTENANCE

STREETLIGHTING

The Origin BID Board will measure the baseline delivery from Cheshire West and Chester Council and will ensure the BID's funding does not back fill or fund any baseline / statutory services. Baseline delivery will be monitored through an SLA between the BID and Cheshire West & Chester Council.



# Origin BID

## Ellesmere Port

The Ellesmere Port / Origin BID Development Project  
is managed by Groundwork CLM



Supported by Cheshire West and Chester Council and funded by the UK Shared Prosperity Fund



Funded by  
UK Government



Cheshire West  
and Chester